

# THE CORONADO LAWN BOWLING CLUB ANNUAL REPORT 2013

## Collective Efforts by Everyone

**Total Uses of the Green in 2013**

**5,837 (exceeds 2012 by 1,042)**

### **CLUB INVENTORY**

- Maintained used bowls and bags for sale; added more donated bowls
- Maintained inventory of club bowls
- Maintained club hospitality supplies
- Continued club keys program with \$10 deposit (went from 34 to 42 key holders during 2013)

### **CLUB STORE**

- Maintained Club Store
- Continued sales of Club Polo shirts for sale
- Maintained stock: Grippo, Sleeves, Chalk, Belts, Measures, Bowls USA Rule Books, Club Pins, Club emblems/patches
- Added inventory of Club 50 ClubTowels (sold all but 4)
- Developed and Sold 31 Shutterfly Calendars

### **EQUIPMENT**

- Printed 300 Additional Tournament Score Cards
- Maintained the Club Bowls Cleaning Kit (polish, grippo, sleeve, applicators)
- Purchased plastic bin for Twilight Open Bowling

### **PUBLICITY, PUBLICATIONS, COMMUNICATIONS, COMMUNITY RELATIONS**

- Maintained web site: [www.coronadolawnbowling.com](http://www.coronadolawnbowling.com)
- Maintained Coronado Lawn Bowling Facebook page
- Maintained E Coronado Blogging
- Maintained a submission of Club Games to Community Calendar in Eagle Journal
- Changed Listing in the Coronado Telephone Book
- Submitted 14 Articles to Eagle Journal (including 3 Editorials)
- Created and maintained photo albums (into 5th album)
- Maintained the Club outdoor Bulletin Board
- Hosted evening twilight bowling for 16 weeks in May through August (Total and Record 597 participants; Record evening 53)

- Hosted Table at the Coronado Flower Show
- Printed 300 additional Pocket Guides
- Received & Displayed a donated FREE LESSON banner
- Displayed the Twilight Open Bowling Banner
- Received and distributed SW LBA generic brochures
- Hosted American Field Service Students on the Green
- Purchased 100 name tags for Twilights and other events
- Purchased 100 printable business cards for raffles, access cards, etc

### **MEMBERSHIP**

- Began with **79** renewal members in January & finished with **95** members for 2013
- Paid Coronado Senior Center Dues for all club members
- Paid City of Coronado contribution for all members
- Updated spreadsheet and paid Southwest dues for all members
- Conducted Free Lesson Program based on call ins
- Created “Access Cards” for people to use for 30 days after taking a Free Lesson
- Distributed new member packets
- Paid Bowls USA dues for members on request basis

### **WORK WITH PARKS AND RECREATION AND PARKS SERVICES**

- Sought repair work for our outside covered bulletin board
- Renewed permission to serve alcoholic beverages at club social functions
- City repaired and fueled blowers and adjusted sprinklers upon request
- City replaced one defective blower
- City provided a green vacuum called Billie Goat
- Had meeting with architects for the new facility
- Participated on the Ad Hoc Senior Center Advisory Committee
- Attended City Council Meeting in support of new facility

### **EVENTS & COMPETITION**

- Held 8 Club Tournaments
- Established Southern League team members & hosted League play three times
- Maintained a Winning Points Program for Draw Play Games

- Hosted two Visitations and participated in 3 visitations
- Had third CLBC entry in 4<sup>th</sup> of July parade
- Hosted a second Drills Training with a certified Australian Coach (Bar B Cue after)
- Hosted 4 private events
- Hosted Rotary Girls vs Guys Event
- Held Labor Day Bowling & Potluck Lunch
- Hosted Third Annual Coronado Mixed Triples Tournament under SWLBA
- Hosted the First Bill Hiscock 2-Bowl Triples under SWLBA
- Labor Day All Day Bowling and Potluck
- Halloween Potluck, Bowling and Costume Contest
- Gathered for Farewell Party for Member
- Annual Holiday & Bad Bias Box Party

### **EDUCATION**

- Conducted Middle School classes with 5 students (Winter 2012 - Winter 2013)
- Offered Spring and Fall Adult School Classes (4 in the fall and 3 in the Spring)
- Hosted 12 first through 5<sup>th</sup> grade students participating in a special introduction to sports program in spring; 12 and then 8 First thru 5<sup>th</sup> graders in fall.
- Conducted Fall Elementary After School Program with 4 participants
- Had Club experts present on Lead, Vice Skip and Skip
- Created 3 PowerPoint Presentations on Lead, Vice Skip & Skip
- Conducted Middle School Program with 1 participant (Winter 2013-Winter 2014)

### **GREEN MAINTENANCE**

- Maintained the Green Maintenance Binder with Maintenance Log
- Maintained the Green Use Calendar Log
- Logged 712 person hours (@ 89 person work days) of Green maintenance work
- Had 12 Club Clean Up Days
- Re-made green markers and added middle markers
- Sanded low spots on the green

### **BOARD OF DIRECTORS**

- Had a full newly elected Board for 2013
- Held 11 regular Board Meetings (Skipped May (due to Special Meeting) and 2 Special Board Meetings
- Developed an 12-Month Activities Calendar (January 2014-December 2014) for 2014
- Added Team Information to Calendar & printed the 2014 Calendar
- Modified Club Rules regarding Board Masters and Process

- Revised Constitution and By-Laws and held membership approval meeting
- Paid Insurance Premiums

### MISCELLANEOUS

- Assisted in the Senior Center Renovation project process
- Recorded winners of Super Shots Club (28 this year exceeding last year's 25)
- Won the USLBA Super Shots Trophy for the second time in a row with 76 individuals turning in their participation in a Super Shot event
- Conducted Member survey regarding Visitation preferences
- Green use of **5,837**, exceeded 2012 by **1,042** & is our record to date
- Single Day Green use record was recorded at 115 uses.
- Twilight Open Bowling Attendance of 597 exceeded last year by 266 participants.
- Single highest attendance at Twilight was 53.